

# Measuring the Psychological Depth of Language Models

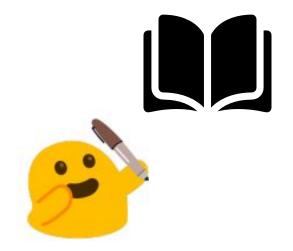


\* equal co-advisors

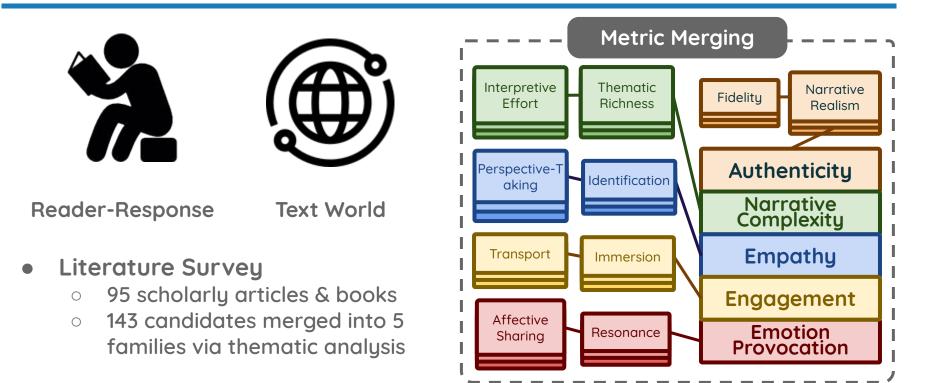
**Do Al-generated stories possess** the same psychological depth as those written by humans, or are there certain barriers that Al simply cannot cross?

## Why focus on stories?

- Stories are **crucial for understanding** of ourselves and the world around us
- Writers of all skill levels are **using LLMs to augment** their stories
- Most of common metrics cannot answer this question because they focus on **objective** properties of the text: fluency, grammaticality, coherence, toxicity, bias, etc...
- Stories must be understood on a more subjective level

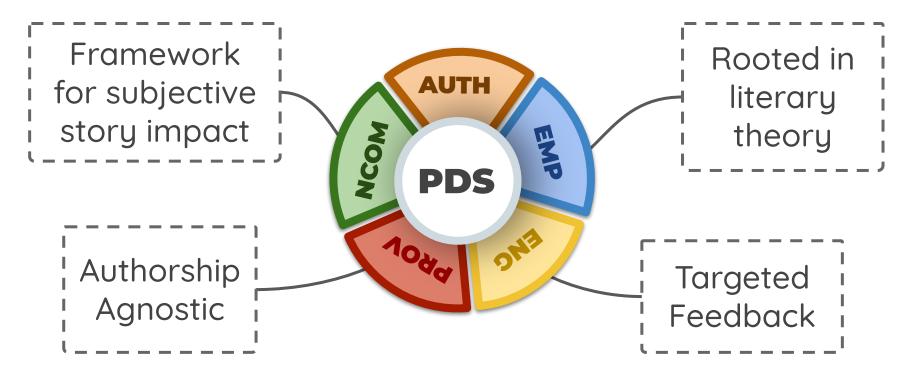


## **Characterizing the Reading Experience**



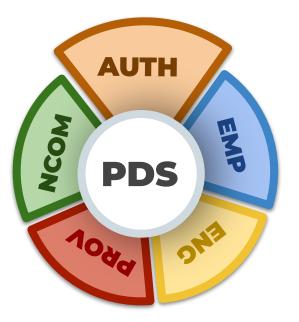
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## **The Psychological Depth Scale**



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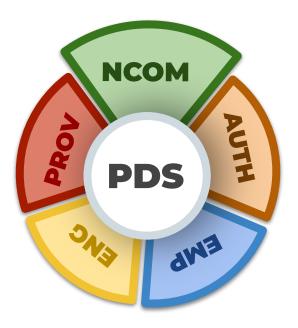
## What is Authenticity?



Expression of genuine human experiences and emotions that resonate with readers, reflecting real-life complexities and evoking a sense of connection

- Does the writing feel true to genuine human experiences?
- Does it represent psychological processes in a way that feels believable?

## And what about Narrative Complexity?

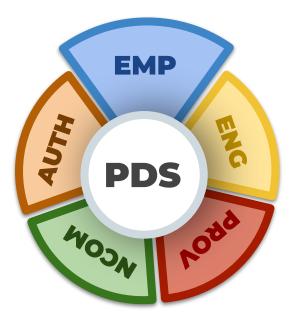


Presence of intricate storylines, character development, and layered perspectives, prompting cognitive mental restructuring

- Do characters exhibit multifaceted personalities and internal conflicts?
- Does the writing move beyond stereotypes or clichéd tropes?
- How deeply does the narrative explore relationships between characters?
- Does the story delve into intricate conflicts and their resolutions?

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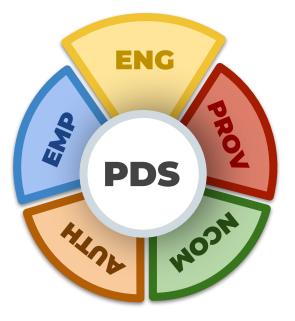
# And Empathy?



Ability to inspire readers to emotionally connect with characters, take on their perspectives, and engage in reflective insight

- Do you feel empathy for the characters and situations?
- Does the text lead you to introspection or new insights about yourself or the world?

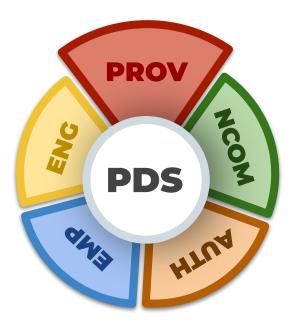
## **There's Engagement, Too?**



Ability to captivate and sustain the reader's attention, immersing them into the story

- Does the text engage you emotionally and psychologically?
- Do you feel compelled to continue reading?

## **And Finally Emotion Provocation?**

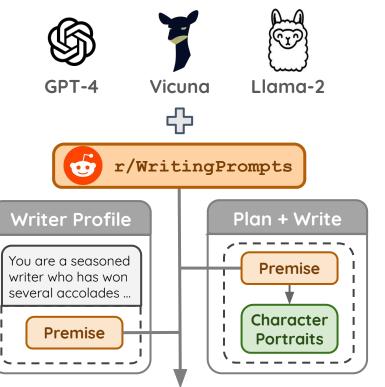


Capacity to elicit strong emotional responses, both **positive and negative**, by aligning emotional intensity and valence to maximize cognitive impact.

- Does the story explore the nuances of the characters' emotional states?
- Can the writing "show" a variety of emotions, rather than just "tell"?
- Do the portrayed emotions make sense within the story's context?

# **Generating LLM Stories**

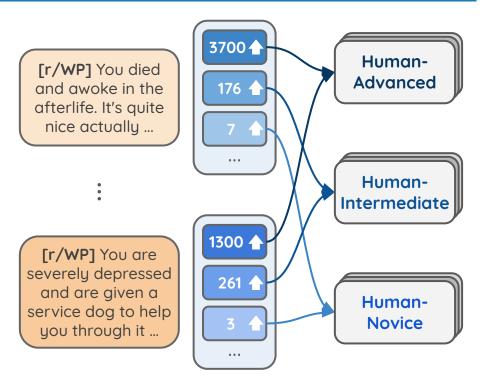
- 5 models
  - o Llama-2-7B
  - o Llama-2-13B
  - Llama-2-70B
  - Vicuna-33B
  - o GPT-4
- 2 prompting strategies
  - Writer Profile
  - o Plan + Write
- 450 LLM-generated stories



## **Collecting Human Stories**



- **15 premises** collected from r/WritingPrompts
  - Posted after training data cutoff dates!
- 45 human-authored stories
  - 3 stories per premise
  - categorized to three groups based on their upvote ranking



## **Empirical Study Setup**



## **Build Story Datasets**

- 45 human + 450 LLM = 495 stories
- Sample 97 for human annotation

## Recruit Participants

- 47 applicants → selected 5 undergrads from English and Psychology departments @ UCLA
- Paid \$100 each to read + rate



## Study Protocol

- Rate PDS on an 1-to-5 Likert scale
- Assess the likelihood of authorship from 1 (LLM) to 5 (human)
- Optionally justify ratings



## Human Judgements

- 2,425 psychological depth ratings
- 485 authorship likelihood ratings
- 1,128 free-form justifications



How consistently can well-informed humans judge psychological depth?





#### Takeaway

The PDS enjoys a substantial degree of **consensus** and is a **coherent** framework for evaluating the depth of short stories



To what extent can psychological depth be measured automatically?

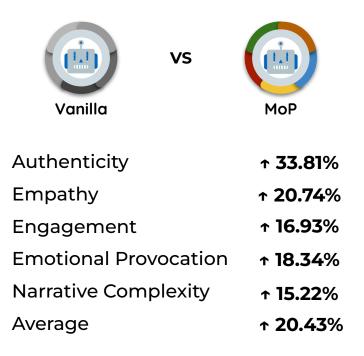
# Can LLMs mimic human depth judgements?

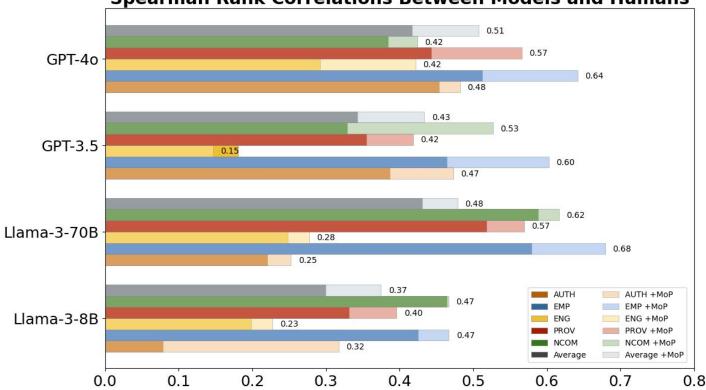
- Human labor is expensive
- Annotation is often boring

#### We compared:

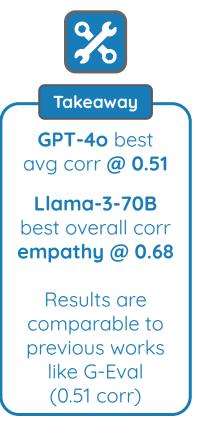
- Vanilla zero-shot baseline
- Mixture-of-Personas (MoP)
  - Repeated the zero-shot rating with N = 5 different personas
  - Targeted roleplay of generic persons with specific textual analysis skills

**Metric:** Spearman Rank Correlation with human judgements



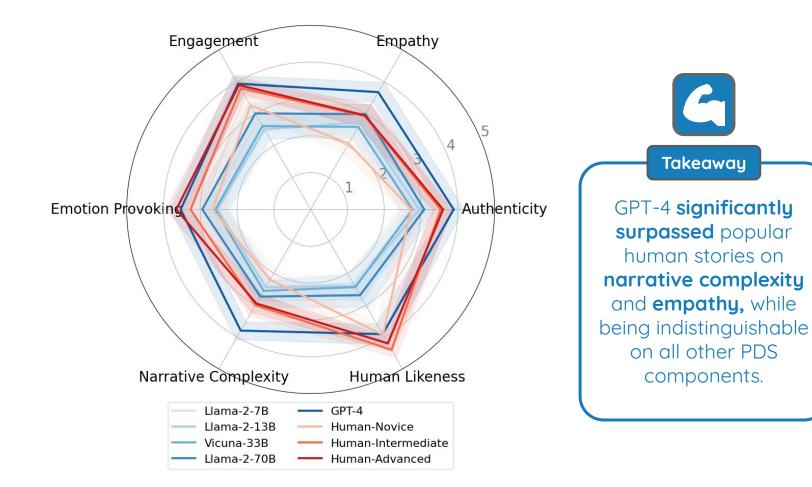


#### Spearman Rank Correlations Between Models and Humans



# RQ3 LLM Capabilities

How do stories written by amateur humans and LLMs manifest psychological depth?



## **LLMs Stories are Hard to Detect**

#### informality

"He gave me an emote" sounds like a very human thing to write.

#### grammaticality

...there are a lot of (usually incorrectly used) semi-colons, which is an error I see human authors make, so I'm more inclined to think this was written by a human... creativity and nuance

The story exhibits a high level of creativity, emotional depth, and nuanced exploration of philosophical concepts, suggesting it was likely written by a human.

#### humor

I think this joke is only something that humans would get or would find funny



Takeaway

On average, participants identified human vs. LLM authorship with only 56% accuracy, which dropped to 27% for GPT-4 stories.

## **Takeaways and Next Steps**

**PDS** is **validated**, **automated**, and **systematic** means of measuring the capacity of **LLMs to connect with humans** through the stories they tell

### Short stories can be effectively written by LLMs

What about other types of creative works?

- Longer stories novelettes, books
- Screenplays + comedy scripts
- Magazine articles
- Poems and more!



#### We hope you'll help explore these questions in the future!



website / paper link

# Thank You! Questions?

UCLA Computer Science